

**Affordable Learning Implementation (OER) Grant  
Fall 2022 Report  
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**Course: MGT 509 Business Policy ONLINE**

**Background and Description** MGT 509 -Business Policy is the graduate capstone course for the Kania School of Management's MBA Program (traditional and online). As part of the new term alignment within the University's schedule, courses in the online MBA Program changed from an eight-week delivery model to seven weeks, necessitating the conversion, or in the case of MGT 509 online, full course redevelopment for the Fall 2022 H1 term. The online, mostly asynchronous course includes as its population students who have several years of professional business experience. I taught the redeveloped course for the first time in the Fall 2022 H1 term.

Full redevelopment of the course presented the opportunity for change and in Spring 2022, I applied for an OER grant with the intention of replacing the textbook

to limit the number of cases needed in HBSP cases to four instead of six, which reduced both cost and reading load.

#### Student Engagement with OER Materials

With the guidance of University Librarian Sylvia Orner and utilizing Google Forms, I conducted a survey of the students in my MGT 509 course at the end of the seventh/final week. Eight of 13 students responded. When asked if they used the OER items, 62.5% stated that they used the resources to complete assignments or when the need arose. When asked if the resources were effective and appropriate for furthering their understanding of topic content, 100% of the students agreed or strongly agreed. When asked how much they valued not spending money on a traditional text, 87.5% of